

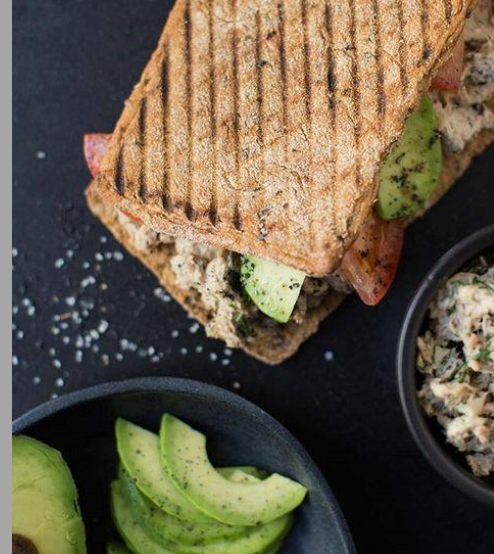


DC

OMONA LUB

*Calle de Serrano 100,
28006, Madrid*

“Where Fitness Meets Flavour”



**We are Pomona's Running Club
– a unique Running Club with a
healthy oriented cafeteria
located at the heart of Madrid's
most exclusive neighborhood
(Serrano, 100)**

Pomona's Running Club counts with elite coaches that will guide several weekly group runs through strategically designed routes around Madrid:

- I. Five weekly runs (minimum)
- II. Two groups to satisfy the needs of all members: i) Social Group and ii) AM PRO Group (Elite)
- III. Running coach and nutritionist to thrive on your next running event

Additionally, we have a **healthy cafeteria** with a broad terrace (in Serrano) to enjoy post running community building



Pomona's Club goal – Creating a community of outstanding individuals united by a common goal – “Becoming the best version of themselves”

Our core pillars:

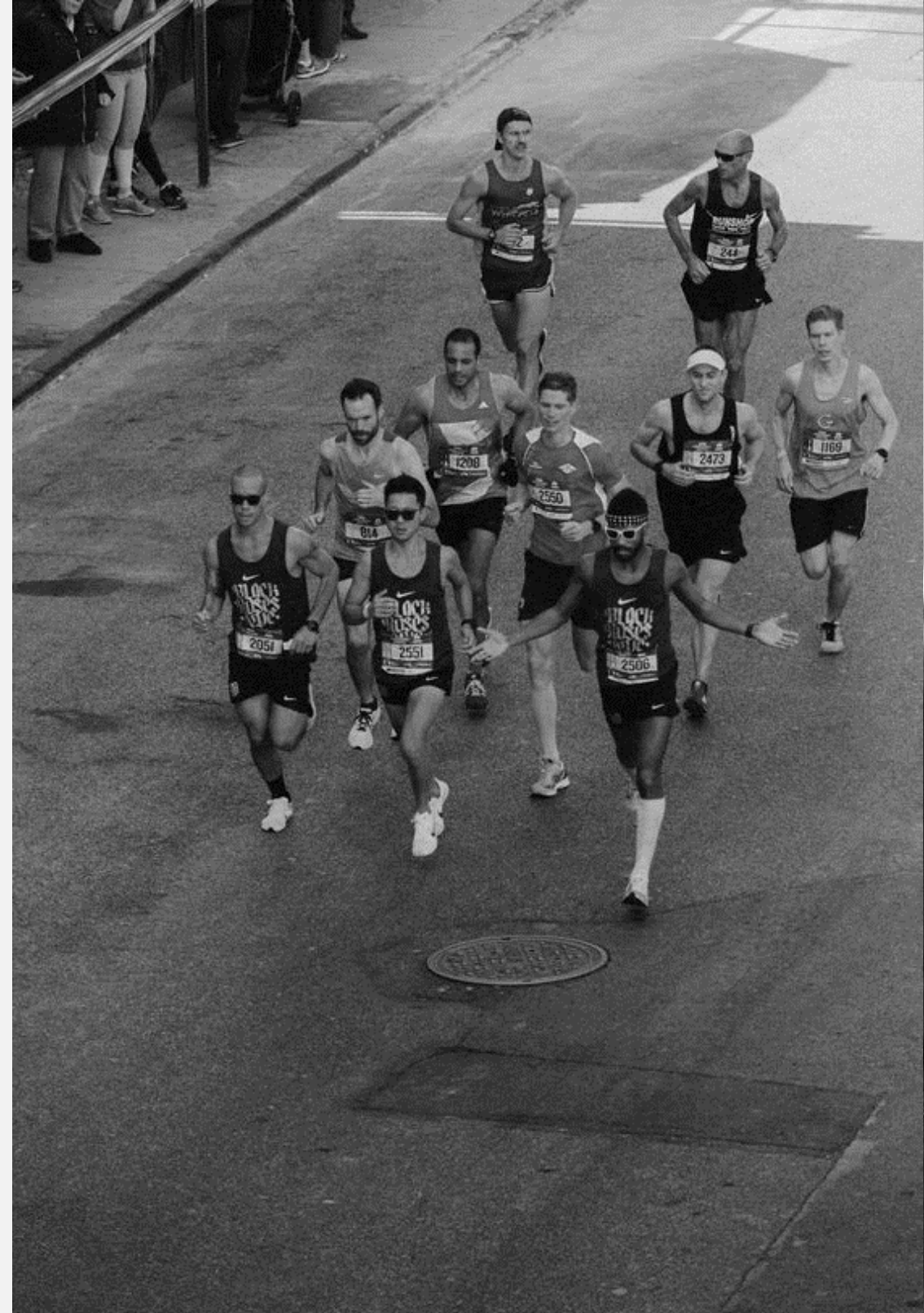
- I. Elite fitness proposal
- II. Unique healthy and tasty nutritional offering
- III. Socialization among community members
- IV. Enjoyment of the Pomona experience



Pomona's Running Club exceptional value proposition to its members – unique in its kind

Pomona's RC offers unparalleled services and facilities to satisfy a demanding and unique community;

- I. Unlimited access to the exclusive Pomona Running Club
- II. Invitation to Pomona's yearly events and races (Off Sites, Marathons, Half Marathons and 10ks)
- III. Invitation to exclusive events with top leading brands and sport referents
- IV. Access to the exclusive Community of Pomona Club in Strava
- V. Shower towels
- VI. Access to the men's and women changing rooms (with 9 showers and beauty accessories)
- VII. Discounts on the Healthy Cafeteria
- VIII. Running coach and nutritionist to thrive on your next running event



Pomona's Running Club Structure:

Pomona's RC has two levels:

- I. **SOCIAL:** Does not seek performance, but its mandatory to go through it to access the next level
- II. **AM PRO:** The club's elite, this level can only be accessed by surpassing a pre established minimum level

Pomona's RC schedule – 5 weekly runs:

- I. Monday: 19:30 (SOCIAL)
- II. Tuesday: 7:15 (AM PRO)
- III. Wednesday: 19:30 (SOCIAL)
- IV. Thursday: 14:30 (AM PRO)
- V. Saturday: 10:00 (SOCIAL)

Pomona's Running Club Additional Services – One Stop Shop

The club offers additional services that will boost members performance even further;

- I. Private Trainings - Running
- II. Coaching (via training peaks)
- III. Performance guided nutritionist services
- IV. Physiotherapy



***Become part
of Pomona's
Running
Club
community.***

POMONA CLUB

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